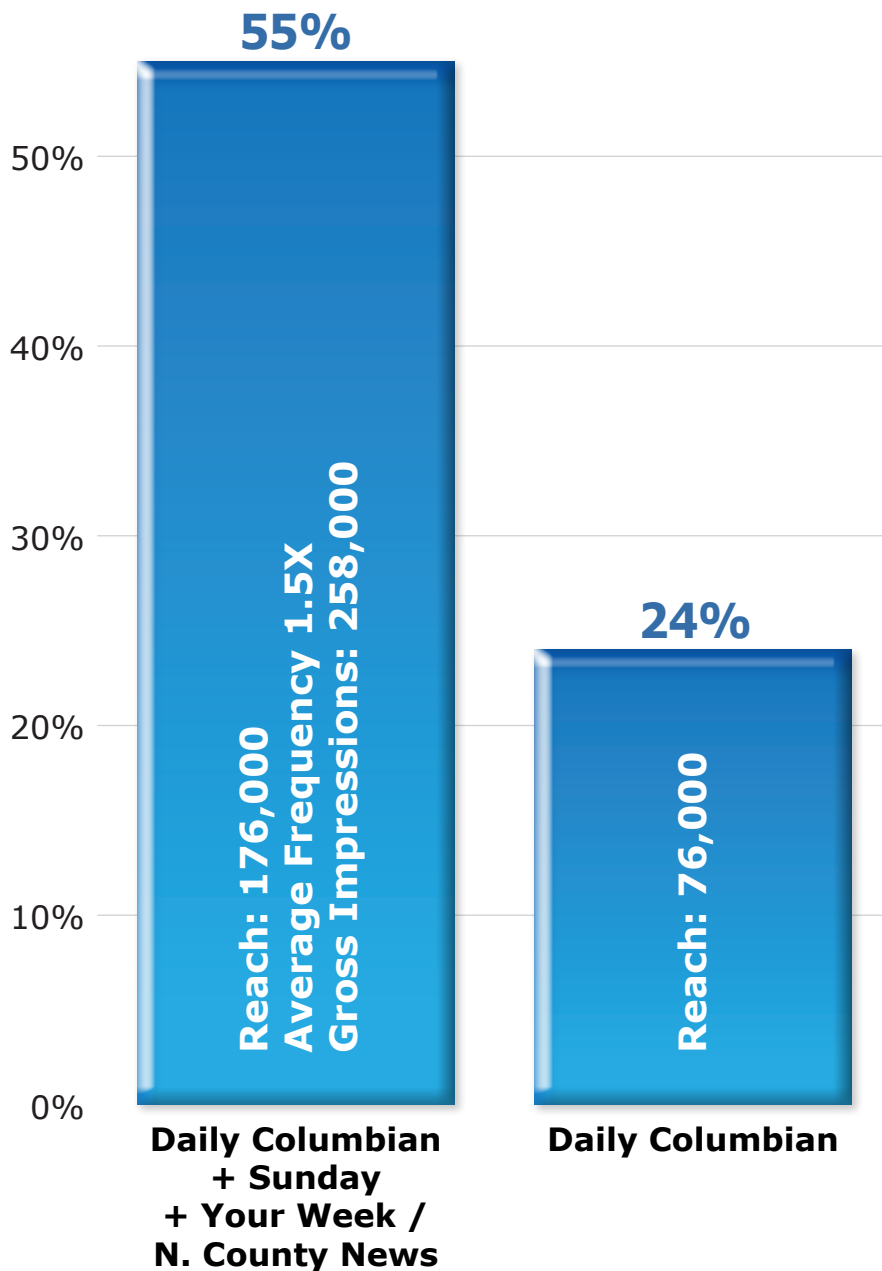


# reach

# 55%

**Your  
Daily  
+  
Sunday  
+  
Your Week  
ad combo  
will reach  
55% of  
the  
Market**



Base: Clark  
County Adults  
(320,800)  
Source: 2011  
Thoroughbred  
Research Group

