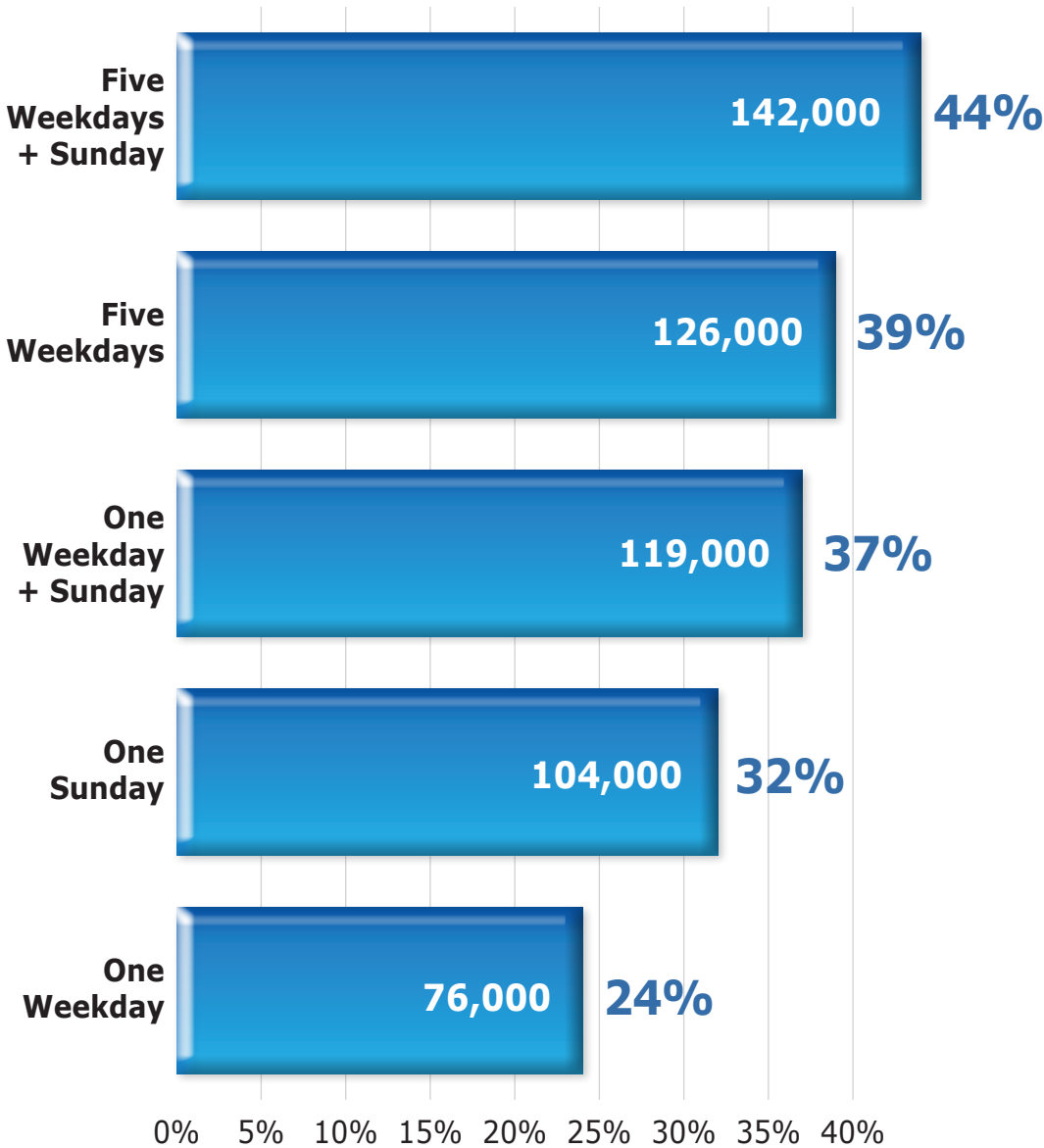


# weekly reach



**During a typical week, The Columbian reaches almost 3 of 5 Clark County adults**

**Base:** Clark County Adults (320,800)

**Source:** 2011 Thoroughbred Research Group

