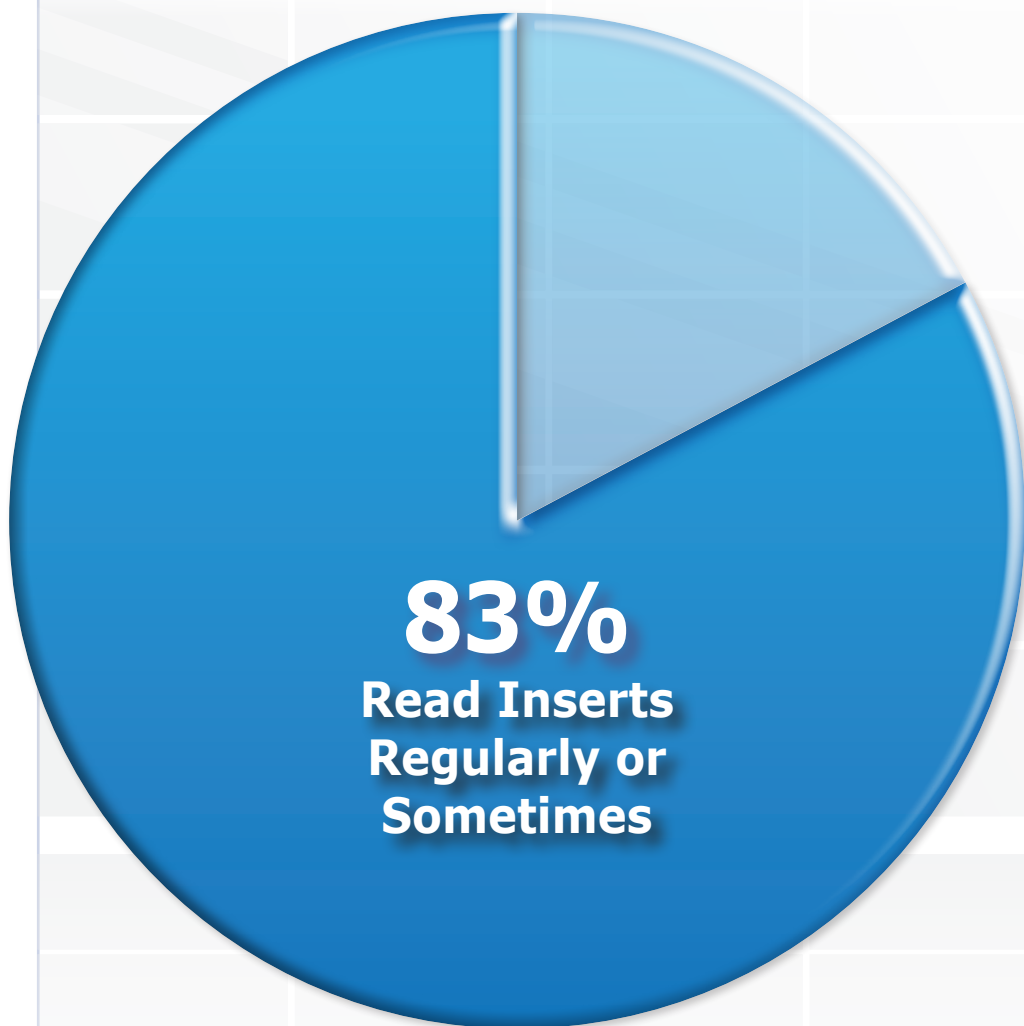


# inserts **get read**

**Every  
week,  
83%  
of Clark  
County  
Columbian  
readers  
regularly  
or  
sometimes  
read our  
inserts**



**Base:** Clark County  
Columbian Readers

**Source:** 2011  
Thoroughbred  
Research Group

